



Join Us at GBIxBINA2025



INVITATION TO JOIN #GBIxBINA2025

Imaging in 2035: Sustaining Infrastructure Ecosystems & Advanced Technologies

Global BioImaging (GBI) and Bioimaging North America (BINA) invite your organization to join us as a sponsor for our back-to-back conferences, bringing together imaging scientists, facility managers, policymakers, and industry leaders from across the globe.

Why Partner with Us?

At GBI and BINA, we are committed to democratizing access to and advancing cutting-edge imaging technologies. We provide a global platform for collaboration, training, and innovation across imaging sciences, connecting over 60 countries – from microscopy to clinical and pre-clinical imaging.

Your support will amplify our mission and demonstrate your leadership in the imaging sciences community, contributing to sustainable and equitable advancements in research infrastructure, technology training and building up communities of experts.

EVENT DETAILS



October 6 - 10, 2025



<https://tinyurl.com/GBIxBINA2025>



Delta Hotel and Conference Center

475 Av. du Président-Kennedy, Montréal, QC H3A 1J7, Canada



A la carte sponsorship options:

In light of the current challenges surrounding international scientific funding, travel and trade, we are introducing some new options for support. We recognize that many organizations may not be able to commit to a full GBIBINA2025 sponsorship tier this year. We warmly welcome contributions to this initiative as a meaningful way to support the global bioimaging community.

Friends of Imaging in 2035: pay what you want (min \$500 CAD) ([Donation link](#))

The Friends of Imaging in 2035 initiative offers a flexible way to support GBIBINA 2025 and the global bioimaging community. With a minimum contribution of \$500 CAD, your donation will directly help expand access to the conference and strengthen connections across the bioimaging field. Every contribution makes a meaningful difference as we work to sustain and grow this vital scientific community.

Includes:

- Your organization's name and logo displayed on the conference website
- Recognition in the GBIBINA2025 post-conference newsletter
- Opportunity to provide brochures or materials at the conference

Investment: Minimum \$500 CAD (pay what you want). *Please email contact@bioimagingna.org for instructions on how to submit your logo and send brochures.*

Sponsor an Attendee (Unlimited)*

Expand access to GBIBINA2025 for the global bioimaging community.

In light of ongoing challenges in research funding and recognition of the importance and impact of equitable participation, we invite you to support broader participation in GBIBINA2025 by sponsoring individual attendees. For \$550 CAD, your sponsorship will cover the full cost of registration for one participant to attend the entire week of programming. This initiative helps ensure that qualified individuals—regardless of career stage or financial resources—can engage with the global bioimaging network.

Includes

- Your logo displayed on the sponsored attendee's badge
- Acknowledgment on the conference website
- Recognition in the GBIBINA2025 post-conference newsletter

Investment: \$550 CAD per sponsored attendee

Limit: No cap — support as many individuals as you choose

Your sponsorship will ensure the event's success and contribute to meaningful advancements in these areas.

EVENT OBJECTIVES

At #GBIxBINA2025, we aim to:



Foster Sustainability:

Empower imaging scientists to share strategies for building resilient and sustainable infrastructure platforms.



Address Impact Metric Challenges:

Tackle critical issues in measuring and demonstrating the impact of infrastructure platforms and platform scientists.



Advance Equity:

Raise awareness among stakeholders and policymakers about the importance of equitable access to imaging infrastructures and technologies.



Highlight Expertise and Impact:

Showcase the expertise of global imaging scientists and demonstrate how investing in facilities and infrastructures drives groundbreaking science and research excellence.



Advanced Technologies:

Hear from leading experts and technology user groups about the latest developments and applications of advanced imaging technologies.

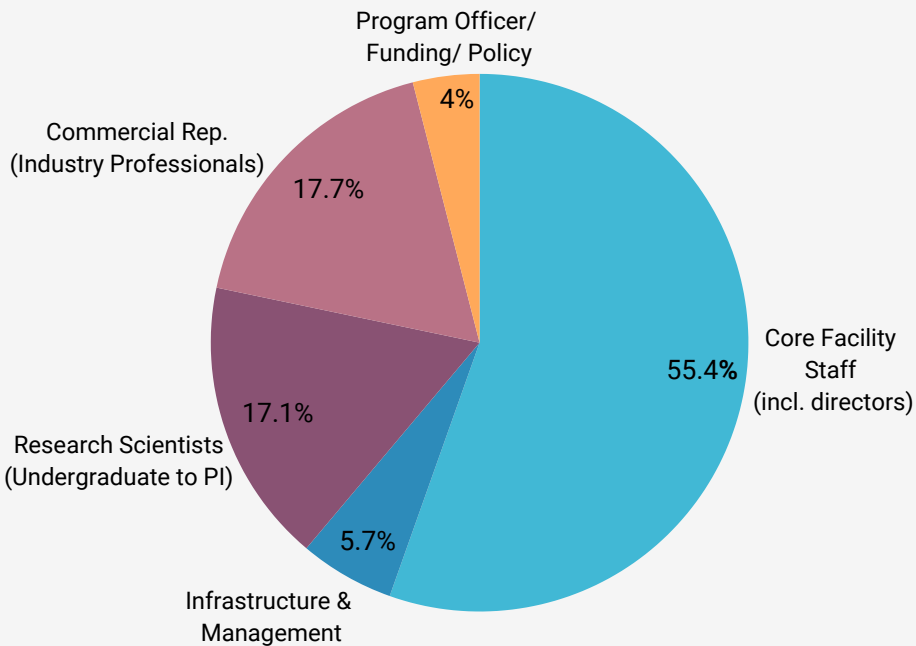


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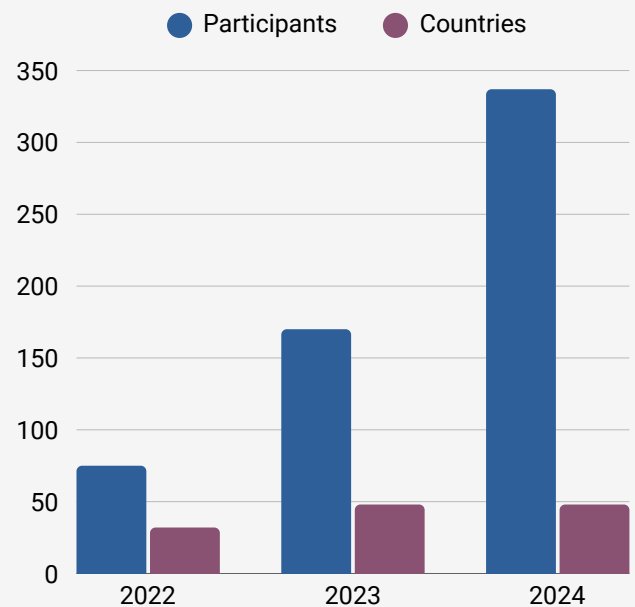
Key Figures

GBI'S EXCHANGE OF EXPERIENCE 2024

Registration by Job Type

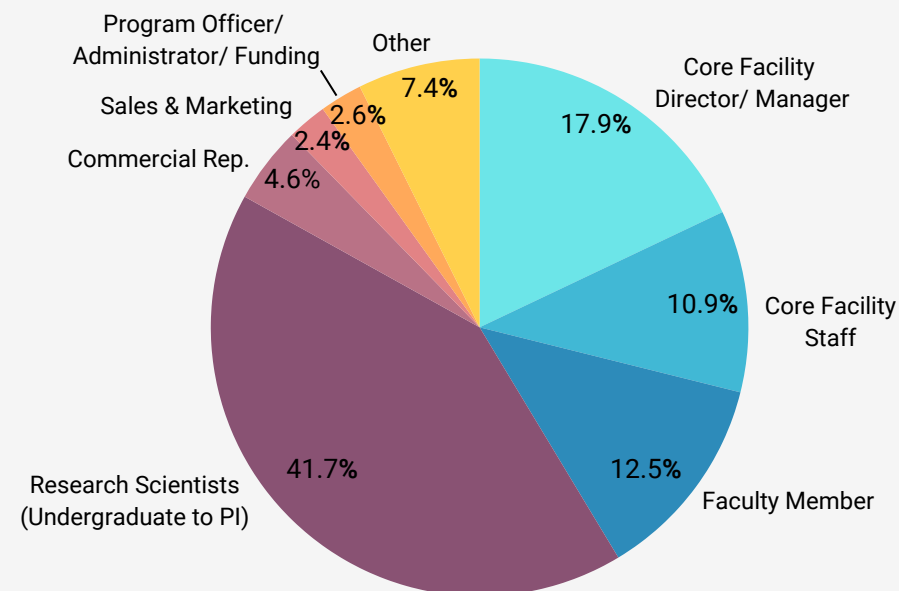


Participation

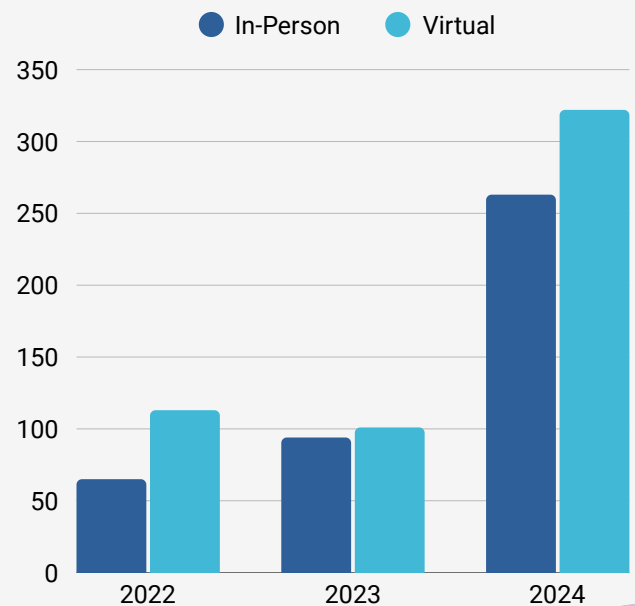


BINA'S COMMUNITY CONGRESS 2024

Registration by Job Type



Participation





Sponsorship Packages

Package	Diamond	Sapphire	Ruby	Emerald
Price (not including 15% tax)	\$12,000 CAD/ €8,000	\$8,000 CAD/ €5,400	\$5,000 CAD/ €3,400	\$2,500 CAD/ €1,600
Logo on event webpage(s) & program	✓	✓	✓	✓
Signage at Break Stations	✓	✓	✓	✓
Materials on shared table	-	-	✓	
Exhibitor Table (limited number available)*	✓ (in sections A, B or C)	✓ (in sections B & C)		
Delegate Registrations**	2	1		
Recognition in Welcome & Closing Organizer Talks	✓	✓		
Post-Event Contact List***	✓	✓		
Tech Bite (5 min, pre-recorded)	✓			
Selection from Diamond Offerings list (next page)	✓			

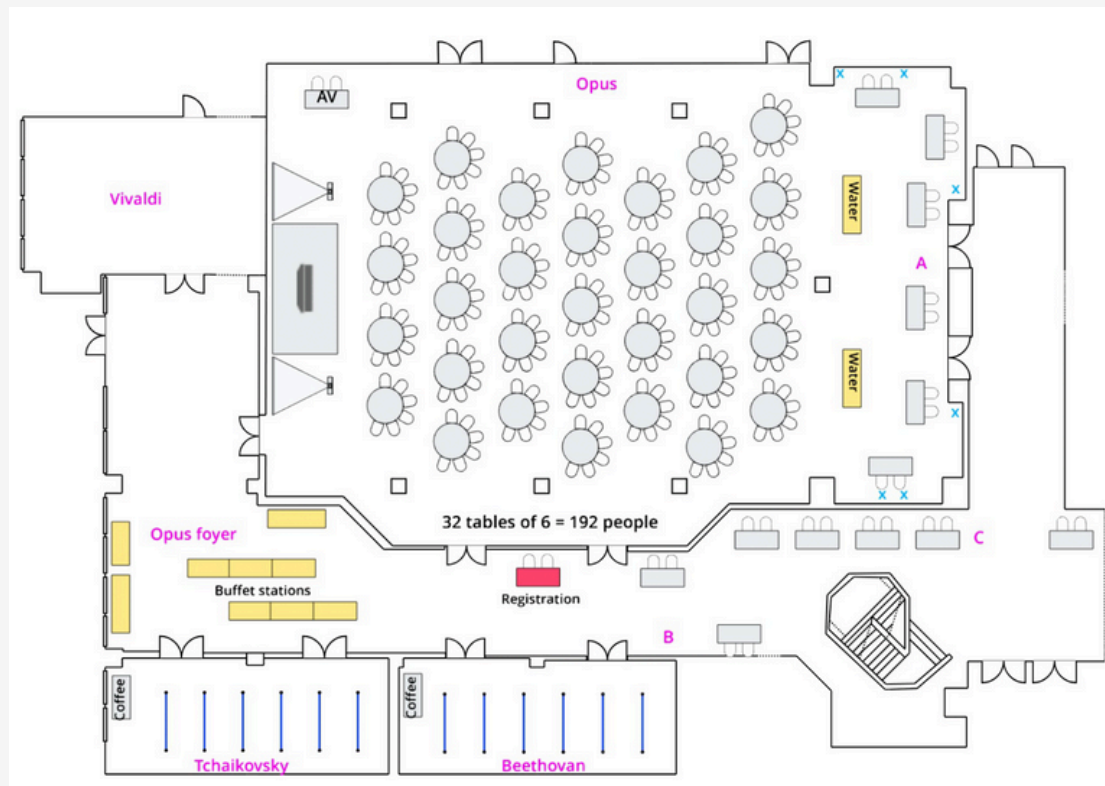
* Table options will be first-come-first serve, Diamond in room A limited to 8 tables, and there are 18 exhibitor tables total. See the diagram on the next page.

** Additional delegates are welcome but will need to cover registration expenses.

*** Event contact list for participants who opted to share their contact information.

Diamond Sponsorship will entitle you to ONE of the following recognition options	
Dinner (1 available)	Sponsor's logo to be displayed at dining area for the duration of Dinner on ONE of the five days
Name Tag Lanyards (1 available)	Lanyards for participants' name badges
Poster Session (2 available)	Sponsor Drinks and Appetizers during the Poster session (logo featured at bar and/or on drink tickets)
Hybrid Meeting (2 available, one GBI one BINA)	Slide Recognition each day for supporting virtual participation at the meeting
Lunches (5 available)	Sponsor's logo to be displayed in dining area for the duration of Lunch on ONE of the five days

Exhibitor Spaces



Sponsorship Add Ons

Enhance your sponsorship. Extend your impact.

In addition to our core sponsorship tiers, we offer exclusive Add-On Opportunities **for sponsors at any level**, that allow you to boost your visibility, **connect directly with attendees**, and support key moments of the GBIXBINA2025 conference. These can be selected through our sponsorship form linked below and are assigned on a first-come, first-served basis.

Poster Mixer Sponsorship (2 Available)

Support connection, conversation, and community.

Sponsor one of the two poster mixers at GBIXBINA2025—engaging network opportunities held alongside scientific poster presentations. The mixers feature local beer, house wine, soft drinks, and light reception snacks, all arranged by the venue. As a sponsor, you'll fund the refreshments and gain prominent visibility at these high-energy, highly attended events—no additional logistics required.

Includes

- Branded signage at the poster session location
- Opportunity to welcome attendees or share a toast
- Logo placement on the website and in the program
- Recognition in the GBIXBINA2025 post-conference newsletter

Investment: \$2000 CAD

Limit: 2 poster sessions - up to two sponsors per session

Virtual Spotlight Presentations (3 available)

Reach our hybrid audience with a featured 30-min virtual session during our satellite virtual programming.

Includes

- Featured listing in the virtual event schedule
- Logo and session blurb on the conference website
- Flexible content: product demo, panel, or fireside chat

Investment: \$250 CAD

Limit: 3 sessions - one sponsor per slot

Sponsorship Add Ons

Sustainability Partner (2 Available)

Champion a greener GBIXBINA2025 - Help us reduce the environmental impact of the conference by sponsoring and organizing a targeted sustainability initiative. Examples include:

- Eco-Friendly Lanyards: Made from recycled or sustainable materials, branded with your logo.
- Digital Program Support: Reduce printing by providing a digital platform (e.g., **Swapcard**), with your branding featured in the interface or welcome screen.
- Sustainable Printing: Ensure that any essential printed materials use recycled paper and eco-friendly inks, with your recognition included.

Sponsors will take the lead in planning and coordinating their selected initiative (e.g., sourcing and delivery), in close collaboration with the GBIXBINA2025 organizing team to ensure alignment with event logistics and timelines.

Includes:

- Recognition as a Sustainability Partner in conference materials and signage
- Visibility tied to the supported initiative
- Verbal mention during opening or closing remarks

Investment: Flexible budget — you propose an initiative and manage its execution

Limit: 2 sponsors

**If you'd like to discuss custom sustainability-focused contributions (e.g., travel offsets, reusable materials), we'd be happy to explore ideas with you.*



Sponsored Breakfasts (4 available)

Start the day with your brand front and center as attendees gather for a morning meal.

Includes

- Exclusive sponsor recognition at one breakfast
- Display of sponsor-supplied signage and banners
- Verbal acknowledgement during announcements for the next day
- Option to provide branded napkins, flyers, or table material
- This is your chance to showcase your technology while attendees dine with a short (15 min) presentation

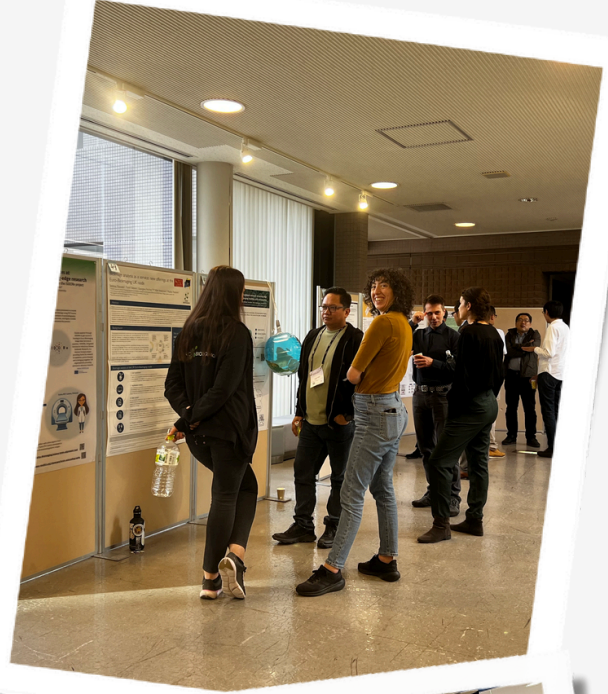
Investment: \$40-50 CAD per person (registration required, first-come-first served for up to 30 spaces)

Limit: 4 slots - one sponsor per breakfast

Why Your Sponsorship Matters

As a sponsor, you will:

- **Showcase your brand and innovative solutions** to ~200 in-person and ~100 online attendees from six continents
- **Connect with a global network** of imaging scientists, principal investigators, trainees, industry leaders, and policymakers
- **Contribute to advancing equitable access** to cutting-edge imaging technologies, fostering collaboration across diverse research communities, and shaping discussions on data-sharing standards, open access, and infrastructure sustainability
- **Explore new markets and partnerships** by engaging with a global audience of bioimaging professionals
- **Contribute to the development of and training in Advanced Technologies**





We hope you'll join us!

To confirm your sponsorship, kindly complete the **Sponsorship Commitment Form** (linked below) **and/or the Add-On Commitment Form** (linked below) **by September 30 2025**.

For more details or to discuss customized sponsorship options, please contact:
contact@bioimagingna.org

We look forward to partnering with you to shape the future of global bioimaging!

SPONSOR COMMITMENT FORM:

To become a sponsor, please complete the linked form by providing your company details and selecting your preferred sponsorship options.

Please note that this is for sponsor commitment only.
Event registration for delegates will be required separately.

**Sponsorship
Commitment Form**



**Add-On
Commitment Form**



The events are organized in partnership with:





Terms and Conditions of Application and Contract

Exhibition & Sponsorship Policy:

- Exhibition space and sponsorship will only be confirmed once the exhibitor's application form has been completed and payment has been received in full.
- Exhibition space is allocated on a first-come, first-serve basis.

Terms of Payment:

- Sponsors might be invoiced directly by the service providers (e.g. company handling the hybrid system)
- Cancellation Policy: All cancellations must be made in writing to the organising Committee, and the following cancellation fee will be enforced:
 - 10% of the contract price if cancellation is received up until 4 months before the start of the GBIXBINA2025
 - 50% of the contract price if cancellation is received up until 3 months before the start of the GBIXBINA2025
 - 100% of the contract price if cancellation is received less than 2 months before the start of the GBIXBINA2025

Liability:

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include but are not limited to the outbreak of war, civil riots, governmental or other obstacles to the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.